

HEROES *in*
HEALTHCARE



Medical Services
of America



www.MSAhealthcare.com

NETWORK WITH A PREMIER GROUP OF SUPERSTARS IN THE HOME HEALTHCARE INDUSTRY

As a valued partner to MSA and vital member of our team, we want to extend a special invite to you to sponsor our 17th Annual MSA Leadership Summit. Please don't miss this special opportunity to help us celebrate our very own "HEROES IN HEALTHCARE."

This event will once again be hosted at the Marriott in Downtown Columbia. All MSA divisions, national experts and leaders in the home healthcare industry will converge on Columbia, SC to network with Summit sponsors. Whether you are a veteran superhero – or an upcoming superstar in health care, we guarantee that you will find participation and interaction with our staff very beneficial to further your own business. Sponsorship is open to anyone who directly or indirectly supports home healthcare operations – to include healthcare advocates, suppliers of health care products, medical equipment suppliers, reimbursement specialists, pharmaceutical industries, print and technology solutions. Summit sponsors will be featured on our website, in the conference program and in the sponsor directory given to each attendee.

SHOWCASE YOUR PRODUCTS AND SERVICES, EXPLORE NEW MARKETING OPPORTUNITIES!

Each year, the list of sponsors attending this event has grown substantially from the year before. Our vendors have turned out in record numbers for the opportunity to meet with MSA's leadership team individually and to

support its efforts to lead the home healthcare industry. This year will be no different, don't miss your chance to be recognized... make sure to officially confirm your sponsorship today!!!

As always, we have put a lot of effort into this year's event to include a 'Heroes Happy Hour' with our corporate department directors, a 'Summit Superstars' vendor fair and of course a "Gotham City Gala" and awards ceremony – which has the ongoing reputation for being a rather legendary event. Don't forget to show up sporting the masks, capes and/or costume of your favorite childhood action figure or comic book superhero!!!

For additional details such as sponsor benefits, participation levels, driving directions and online registration, please visit our website:

<https://www.msahealthcare.com/msa-leadership-summit>

(From the home page, click on 'Events' link in the footer at the bottom of the page)

EVENT LOCATION

Downtown Columbia

Columbia Marriott
1200 Hampton St.
Columbia, SC 29201

For reservations, please call (803) 771-7000 and ask for the 'MSA Vendor' group rate.



HEROES HEALTHCARE



QUICK CALENDAR OF SUMMIT EVENTS

SUNDAY, JANUARY 9th

- 'Heroes Happy Hour' Meet & Greet

MONDAY, JANUARY 10th

- Registration & Check-In
- General Assembly
- Session Breakouts w/ Exhibitors
- Breaks & Lunch w/ Exhibitors

TUESDAY, JANUARY 11th

- Session Breakouts
- Breaks & Lunch w/ Exhibitors
- 'Gotham City' Gala Event & Awards Banquet

KEY SPONSOR/ EXHIBITOR BENEFITS

- ★ Network w/ Industry Leaders
- ★ Sales & Marketing
- ★ Showcase Products & Services
- ★ Service Existing Accounts
- ★ Evaluate Competitors
- ★ Build Business Relationships w/ Key Decision-Makers



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PAST & PRESENT SUMMIT PARTNERS

The MSA Leadership Summit would not be possible without continued support from some of the following organizations. We are extremely grateful for your participation in the past and hope to see you again for this year's event!

ABBOTT NUTRITION

ACHC

ADVANCED TISSUE

APPLEONE

AVACARE

BRIGHTREE

CAPITAL OFFICE PRODUCTS

COMPASS HEALTH BRANDS

DG MED ENTERPRISES

DISC DISEASE SOLUTIONS

DRIVE DEVILBISS

GCE HEALTHCARE

GIBSON & ASSOCIATES

FIRST CHOICE MEDICAL SUPPLY

FIRST QUALITY PRODUCTS

FISHER & PAYKEL

HELP[®] SERVICES, INC.

INOVA LABS

INVACARE

KONICA MINOLTA

THE LINDE GROUP

LORICK OFFICE PRODUCTS

MCKESSON MEDICAL-SURGICAL

THE MED GROUP

MEDLINE

MERIDIAN MEDICAL

NESTLÉ HEALTH SCIENCE

NETSMART

PHILIPS RESPIRONICS

PRIDE MOBILITY PRODUCTS

PROCOMM

RESMED

RESPONSIVE RESPIRATORY

SCRUBIN UNIFORMS

THE SERVICE CENTER

SKYE MEDICAL

THE SOURCING GROUP

SMITH & NEPHEW

STAPLES[®] OFFICE SUPPLIES

SUNSET HEALTHCARE

THE SERVICE CENTER

THE VGM GROUP

VIRTUOX, INC.

WELLSKY



PARTICIPATION LEVELS

TITLE/PRESENTING SPONSOR*	\$15,000
<ul style="list-style-type: none"> ★ Exclusive Meeting with MSA Board of Directors ★ 2 Vendor Days w/ 2 Premium Booth Spaces ★ Full-Page Ad in the Leadership Directory ★ Premium Logo/Profile in the Leadership Directory 	<ul style="list-style-type: none"> ★ 15-Minute Presentation ★ 4 Tickets to Sunday Meet & Greet ★ 4 Tickets to Gala Event w/ VIP Seating* ★ Premium Recognition at Gala Event
HEALTHCARE HEROES SPONSOR*	\$7,500
<ul style="list-style-type: none"> ★ 2 Vendor Days w/ Preferred Booth Space ★ Half-Page Ad in the Leadership Directory ★ Logo/Profile in the Leadership Directory 	<ul style="list-style-type: none"> ★ 2 Tickets to Sunday Meet & Greet ★ 2 Tickets to Gala Event* ★ Premium Recognition at Gala Event
SUMMIT SUPERSTAR SPONSOR	\$2,500
<ul style="list-style-type: none"> ★ 1 Vendor Day w/ Booth Space ★ Quarter-Page Ad in the Leadership Directory 	<ul style="list-style-type: none"> ★ Logo/Profile in the Leadership Directory ★ 1 Ticket to Gala Event

* Top Two Level Sponsors May Purchase Additional Gala Event Tickets for \$150 Each; Semi-Formal or Business Casual Attire Requested.



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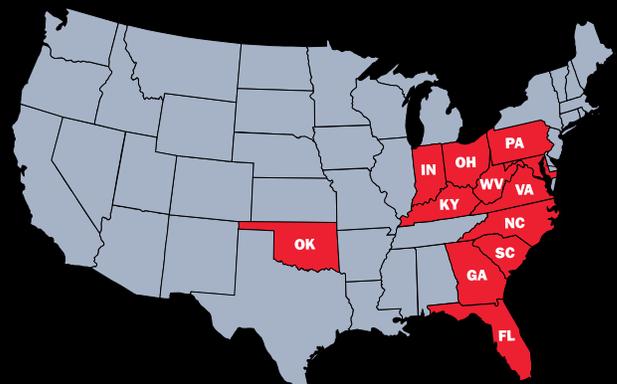


WE PRIDE OURSELVES ON BEING A LEADER IN THE HOME HEALTHCARE INDUSTRY

It is our mission to provide high-quality, comprehensive healthcare services that support longevity in the patient's home environment. MSA began providing Home Healthcare services in 1973 and we have grown to become one of the nation's leading privately-owned home healthcare providers. We have 130+ offices throughout the United States to better serve our patients. MSA is widely recognized as a leader in the healthcare industry, reflecting our unwavering commitment to meeting performance standards. It is our responsibility to ensure that our patients have access to all health care resources available in their respective geographical areas.

WIDESPREAD PRESENCE; SMALL TOWN CHARM

Medical Services of America has offices in the following 12 states: Florida, Georgia, Indiana, Kentucky, Maryland, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Virginia and West Virginia. Even with a widespread presence, MSA still has a local, small town appeal.



DIVISIONS OF MSA

HOME HEALTHCARE

Our Home Health agencies are committed to caring for and educating patients to live as independently as possible. We will provide services in the comfort of your home while you're recovering from an illness or surgery. This includes Skilled Nursing, Physical Therapy, Speech Therapy, Occupational Therapy, Medical Social Workers, Home Health Aides and Disease State Management. Home healthcare services require that a patient have a medical need and be homebound. This means that the patient only leaves home on occasion and requires the assistance of an adaptive device or another person. As physical capabilities diminish, more people are electing to live independent, non-institutionalized lives and receive care in their home, which may be covered 100% by Medicare.

HOSPICE CARE

The philosophy of our Hospice Care division is to give individuals and their families the true compassion, caring and support they deserve as they deal with a life-limiting illness. Hospice is about adding quality to life, and helping our patients live those days as they choose in the comfort of their home. Our services offer a specialized team of dedicated caregivers, chosen to meet the unique needs of every Hospice patient. This team includes registered nurses, chaplains, home health aides, social workers, volunteers and bereavement counselors.

HOME MEDICAL EQUIPMENT

MSA's Home Medical Equipment (HME) division offers respiratory and oxygen therapy, mobility equipment, sleep therapy, enteral nutrition, and ambulatory products. This includes sales, service, and rentals with free delivery on a local basis. With a reputation for superior customer service, top quality home medical products, we are committed to providing a full-service healthcare solution to ensure the best patient care possible.

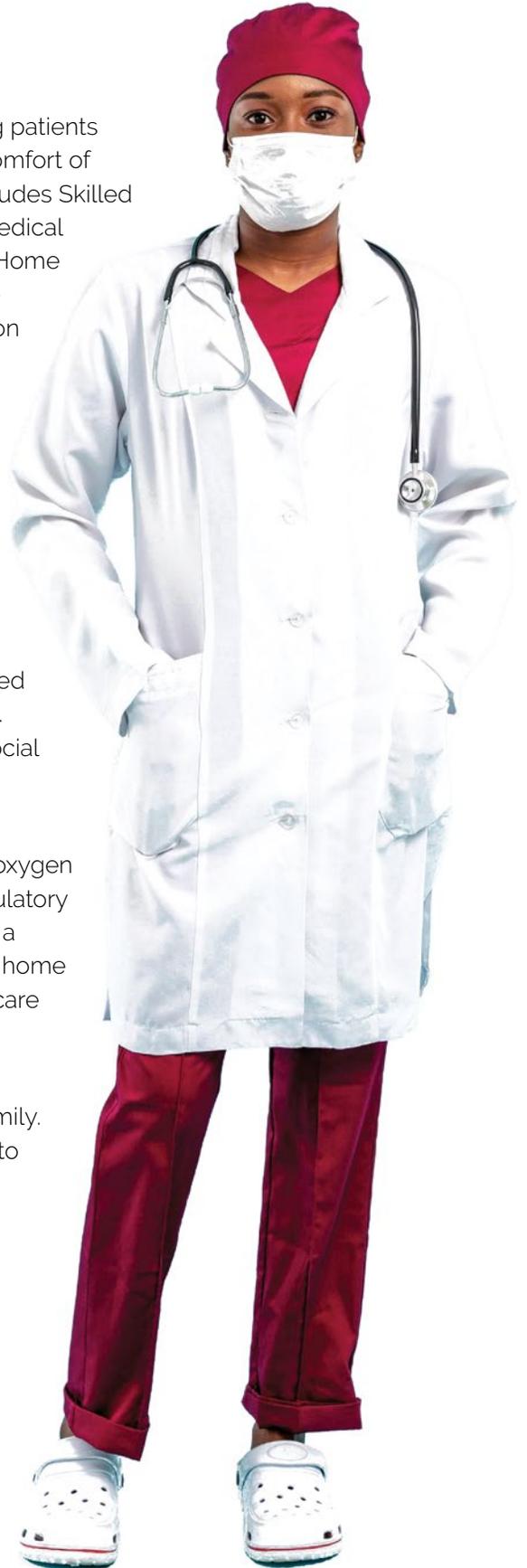
SENIOR ASSISTED LIVING

When you live in one of our communities, you become part of our family. We are committed to bringing the very finest in senior living facilities to a neighborhood near you. Our professionally trained staff is carefully chosen for their knowledge, compassion and friendliness.

MEDXPRESS MAIL ORDER SUPPLIES

MedXPress mail order service delivers high-quality diabetic products and supplies, as well as sleep therapy supplies right to the patient's front door. MedXPress offers home delivery of diabetic supplies such as glucose monitors, test strips, lancets and control solutions. We partner with MSA's HME locations to offer diabetic shoes and sleep therapy products. Our convenient ordering process make the experience of getting the supplies you need as effortless as possible.

**Some products/services listed not offered in all areas/regions.*



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