

18TH ANNUAL ★ MSA LEADERSHIP SUMMIT



Medical Services  
of America

[www.MSAhealthcare.com](http://www.MSAhealthcare.com)

COLUMBIA MARRIOTT ★ NOVEMBER 7TH- 8TH, 2022

# LEADERSHIP SUMMIT XVIII



## NETWORK WITH A SELECT GROUP OF MVP PLAYERS IN HEALTHCARE

As a valued team player and exclusive partner, you are invited to attend MSA's 18th Annual Leadership Summit, to be hosted once again at the Marriott in Downtown Columbia. Don't miss this special opportunity to help us kickoff the upcoming season!!!

Please make sure to join us as we "huddle-up" for a special All-Star Leadership training camp representing all MSA divisions. This includes Board of Directors, Corporate Executives, Regional Administrators, and our localized agency team leaders. Whether you are rookie or a veteran champion in the industry, we guarantee you will find vendor participation in this event to be very beneficial in *winning* new business!

Sponsorship is open to anyone who directly or indirectly supports home healthcare operations – to include healthcare advocates, suppliers of health care products, medical equipment suppliers, reimbursement specialists, pharmaceutical industries, print and technology solutions. Summit sponsors will be featured on our website, in the conference program and in the sponsor directory given to each attendee.

Each year, the list of sponsors attending this event has grown substantially from the year before. Our vendors have turned out in record numbers for the opportunity to meet with MSA's leadership team individually and to support it's efforts to lead the home healthcare industry. This year will be no different, don't miss your chance to be recognized... make sure to officially confirm your sponsorship today!!!

As always, we have put a lot of effort into this year's event, to include our "Draft Party" Gala and "Hall of Fame" Awards banquet – which has the reputation for being a rather legendary event.

For additional details such as sponsor benefits, participation levels, driving directions and online registration, please visit our website:

[msahealthcare.com/msa-leadership-summit-xviii](http://msahealthcare.com/msa-leadership-summit-xviii)

*(From the home page, click on 'Events' link in the footer at the bottom of the page)*



### EVENT LOCATION

Downtown Columbia  
Columbia Marriott  
1200 Hampton Street  
Columbia, SC 29201

For reservations, please call (803) 771-7000 and ask for the 'MSA Vendor' group rate, or [visit the Columbia Marriott website](http://msahealthcare.com/msa-leadership-summit-xviii).



## LIST OF SPONSOR BENEFITS

- ★ NETWORK WITH INDUSTRY LEADERS
- ★ SALES / MARKETING OPPORTUNITIES
- ★ SHOWCASE PRODUCTS & SERVICES
- ★ SERVICE EXISTING ACCOUNTS
- ★ EVALUATE COMPETITORS
- ★ BUILD RELATIONSHIPS WITH KEY DECISION-MAKERS
- ★ COMPANY LOGO INCLUDED IN ALL CONFERENCE MATERIALS & ADS

## QUICK CALENDAR OF EVENTS

### SUNDAY, NOVEMBER 6TH

- ★ Meet & Greet in Hotel Lobby

### MONDAY, NOVEMBER 7TH

- ★ Registration & Check-In
- ★ General Assembly
- ★ Session Breakouts w/ Exhibitors
- ★ Breaks & Lunch w/ Exhibitors

### TUESDAY, NOVEMBER 8TH

- ★ Session Breakouts
- ★ Breaks & Lunch w/ Exhibitors
- ★ Gala Event & Awards Banquet\*

\* Business Casual, Cocktail or Semi-Formal Attire

**#MSAKICKOFF2023**



## SUMMIT SPONSORS - PAST & PRESENT PARTNERS

The MSA Leadership Summit would not be possible without participation from some of the following organizations. We are extremely grateful for your past participation:

ABBOTT NUTRITION

ACHC

ADVANCED TISSUE

APPLEONE

AVACARE INC.

BRIGHTREE

CAPITAL OFFICE PRODUCTS

COMPASS HEALTH BRANDS

CORRIDOR

DG MED ENTERPRISES

DISC DISEASE SOLUTIONS

DRIVE DEVILBISS HEALTHCARE

FASTSIGNS®

GCE HEALTHCARE

GIBSON & ASSOCIATES

FIRST CHOICE MEDICAL SUPPLY

FIRST QUALITY PRODUCTS

FISHER & PAYKEL HEALTHCARE

HELP® SERVICES, INC.

INOVA LABS

INVACARE

KONICA MINOLTA

THE LINDE GROUP

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THE MED GROUP

MEDLINE

MERIDIAN MEDICAL

NESTLÉ HEALTH SCIENCE

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PRIDE MOBILITY PRODUCTS

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SCRUBIN UNIFORMS

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STAPLES® OFFICE SUPPLIES

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THE SERVICE CENTER

THE VGM GROUP

VIRTUOX, INC.

WELLSKY

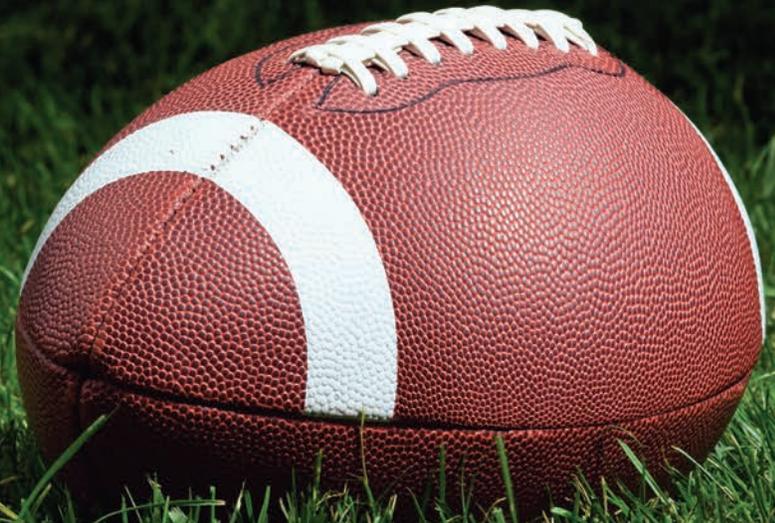


**SEND US A QUICK RSVP**

**SCAN THIS QR CODE >>**



**RESERVE YOUR SPOT TODAY!**



## SUMMIT SPONSOR PARTICIPATION LEVELS

### HALL OF FAME SPONSOR\*

**\$15,000**

- ★ Exclusive Meeting with MSA Board of Directors
- ★ 2 Vendor Days w/ 2 Premium Booth Spaces
- ★ Full-Page Ad in the Leadership Directory
- ★ Premium Logo/Profile in the Leadership Directory
- ★ 15-Minute Presentation
- ★ 4 Tickets to Sunday Meet & Greet
- ★ 4 Tickets to Gala Event w/ VIP Seating\*
- ★ Premium Recognition at Gala Event

### CHAMPIONSHIP SPONSOR\*

**\$7,500**

- ★ 2 Vendor Days w/ Preferred Booth Space
- ★ Half-Page Ad in the Leadership Directory
- ★ Logo/Profile in the Leadership Directory
- ★ 2 Tickets to Sunday Meet & Greet
- ★ 2 Tickets to Gala Event\*
- ★ Premium Recognition at Gala Event

### ALL-AMERICAN SPONSOR

**\$2,500**

- ★ 1 Vendor Day w/ Booth Space
- ★ Quarter-Page Ad in the Leadership Directory
- ★ Logo/Profile in the Leadership Directory
- ★ 1 Ticket to Gala Event

*\* Top 2 Level Sponsors May Purchase Additional Gala Tickets for \$150 Each*

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## Medical Services of America



### A LEADER IN THE HOME HEALTHCARE INDUSTRY

It is our mission to provide high-quality, comprehensive healthcare services that support longevity in the patient's home environment. MSA began providing Home Healthcare services in 1973 and we have grown to become one of the nation's leading privately-owned home healthcare providers. We have 130+ offices throughout the United States to better serve our patients. MSA is widely recognized as a leader in the healthcare industry, reflecting our unwavering commitment to meeting performance standards. It is our responsibility to ensure that our patients have access to all health care resources available in their respective geographical areas.

### WIDESPREAD PRESENCE; SMALL TOWN CHARM

Medical Services of America has offices in the following 13 states: Florida, Georgia, Indiana, Kentucky, Maryland, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Virginia and West Virginia. Even with a widespread presence, MSA still has a local, small town appeal. To find a MSA location nearest you, please visit our website: <https://www.msahealthcare.com/locations>



# A TOTAL HOME HEALTHCARE PROVIDER

## HOME HEALTHCARE

Our Home Health agencies are committed to caring for and educating patients to live as independently as possible. We will provide services in the comfort of your home while you're recovering from an illness or surgery. This includes Skilled Nursing, Physical Therapy, Speech Therapy, Occupational Therapy, Medical Social Workers, Home Health Aides and Disease State Management. Home healthcare services require that a patient have a medical need and be homebound. This means that the patient only leaves home on occasion and requires the assistance of an adaptive device or another person. As physical capabilities diminish, more people are electing to live independent, non-institutionalized lives and receive care in their home, which may be covered 100% by Medicare.

## HOSPICE CARE

The philosophy of our Hospice Care division is to give individuals and their families the true compassion, caring and support they deserve as they deal with a life-limiting illness. Hospice is about adding quality to life, and helping our patients live those days as they choose in the comfort of their home. Our services offer a specialized team of dedicated caregivers, chosen to meet the unique needs of every Hospice patient. This team includes registered nurses, chaplains, home health aides, social workers, volunteers and counselors.

## HOME MEDICAL EQUIPMENT

MSA's Home Medical Equipment (HME) division offers respiratory care and sleep therapy products, oxygen therapy, enteral nutrition, mobility equipment and ambulatory products. This includes sales and rentals with free local delivery. With a reputation for superior service and top-quality home medical products, we are committed to providing a full-service healthcare solution to ensure the best patient care possible.

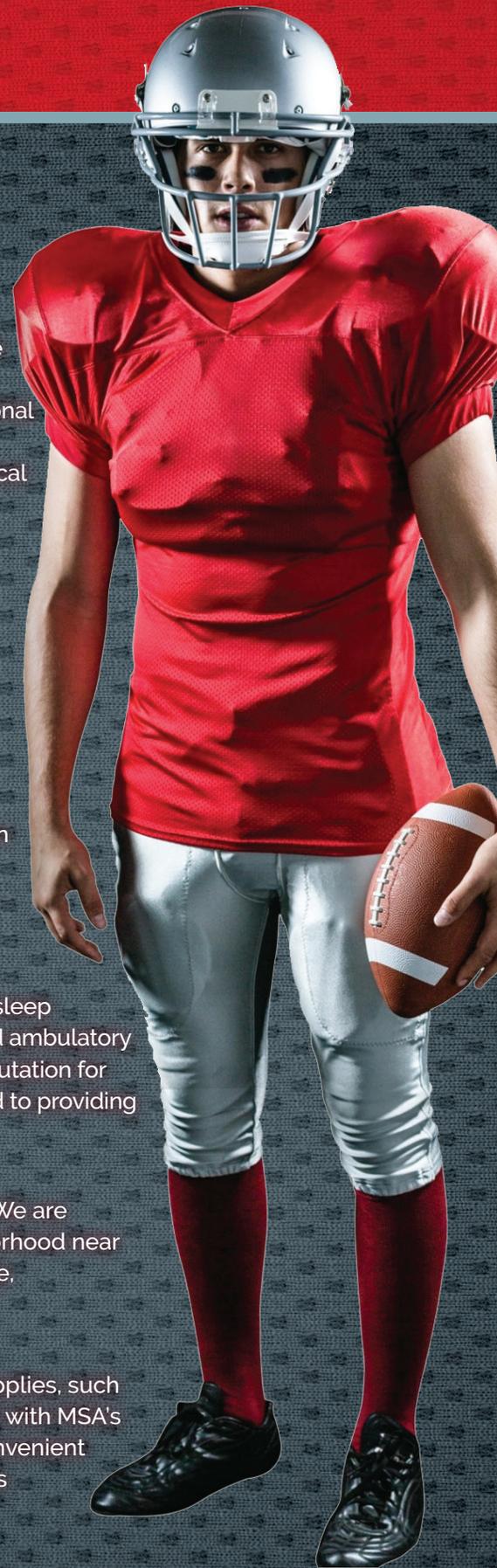
## SENIOR ASSISTED LIVING

When you live in one of our communities, you become part of our family. We are committed to bringing the very finest in senior living facilities to a neighborhood near you. Our professionally trained staff is carefully chosen for their knowledge, compassion and friendliness.

## MEDXPRESS MAIL ORDER SUPPLIES

MedXPress offers home delivery of high-quality diabetic products and supplies, such as glucose monitors, test strips, lancets and control solutions. We partner with MSA's HME locations to offer diabetic shoes and sleep therapy products. Our convenient ordering process make the experience of getting the supplies you need as effortless as possible.

*\*Some products/services listed not offered in all areas/regions.*



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